



JAYAM COLLEGE OF ENGINEERING & TECHNOLOGY

Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai
(Accredited by NBA & an ISO 9001 : 2008 Certified Institution)
Nallanur, Dharmapuri-636 813, Tamilnadu



NATIONAL LEVEL YOUNG BUSINESS MINDS MEET

Organized by
DEPARTMENT OF MANAGEMENT STUDIES

EVENTS

1. PENSIVE ON STAGE
(PAPER PRESENTATION)
2. TIPS & TRAPS
(BUSINESS QUIZ)
3. GAFFER GALA
(BEST MANAGER)
4. WOW ADVERTISING
(AD -ZAP)
5. TACTIC DON'S
(BUSINESS PLAN)

TYCOON 2015

Today's Warrior! Tomorrow's Ruler!
MARCH 26th & 27th, 2015

6. TREND KICK
(CORPORATE SHOW)
7. LIGHT, CAMERA, ACTION
(SHORT FILM)
8. CHEEZE & FREEZ
(PHOTOGRAPH)
9. COOK IN CORK
(COOKING WITHOUT FLAME)
10. MOOT & DOT
(DEBATE)

GENERAL GUIDELINES

1. Registration fees Rs.100/- Per Participant
2. Accommodation to the participants will be provided on prior Intimation
3. Maximum ONE Team Per College with 15 members can participate
4. Participants should bring their college ID card / Bonafide Certificate
5. There will be Prelims round for all the Events
6. The decision of the judges will be final.
7. Certificates will be Provided to all the Participants
8. Registration can be done either by post or E-mail: hodmba@jcet.ac.in on or before 23.03.2015
9. Refreshment and lunch will be provided.

ALL UG & PG STUDENTS OF **ARTS STREAM** CAN PARTICIPATE

Win attractive cash prizes & Awards



Programme Co-Ordinators

Mr.C.BOOPATHY
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Asst.Prof / MBA
99401 08206



ARE YOU UP FOR
THE CHALLENGE?



JAYAM COLLEGE OF ENGINEERING AND TECHNOLOGY

DHARMAPURI – 636813

DEPARTMENT OF MANAGEMENT STUDIES



TYCOON – 2015 (March 26th & 27th)

REGISTRATION FORM

NAME OF THE INSITUTION :

ADDRESS :

E-MAIL : PHONE:

BRANCH OF DEGREE :

ACCOMMODATION REQUIRED : YES/NO (GIRLS ----- BOYS -----)

S.NO	EVENT NAMES	NAME OF THE PARTICIPANT	M/F	YEAR/BRANCH
01	Paper Presentation (PENSIVE ON STAGE)			
02	Business Quiz (TIPS & TRAPS)			
03	Best Manager (GAFFER GALA)			
04	AD –ZAP (WOW ADVERTISING)			
05	Business Plan (TACTIC DON’S)			
06	Corporate Show (TREND KICK)			
07	Short Film (LIGHT,CAMERA,ACTION)			
08	Photograph (CHEEZE & FREEZ)			
09	Cooking without flame (COOK IN CORK)			
10	Debate (MOOT & DOT)			

TOP 10 EVENTS FOR TYCOON

TYCOON-15

National Level Young Business Minds Meet -2015
Department of Management Studies

General Guidelines for the Participants

1. Registration fees Rs.100/- Per Participant.
2. Accommodation to the participants will be provided on prior Intimation(Free of Cost)
3. Maximum ONE Team Per College with 15 members can participate
4. Participants should bring their college ID card/Bonafide Certificate
5. There will be Prelims round for all the Events
6. The decision of the judges will be final.
7. Certificates will be provided to all the Participants
8. Refreshment and lunch will be provided
9. Registration can be done either by post or E-mail: hodmba@jcet.ac.in on or before 23.03.2015. You can send Registration fees to below bank account.

BANK NAME: AXIS BANK	SB A/C NO: 912010044413348
A/C NAME: P.VIMALANATHAN	BRANCH: DHARMAPURI
<i>Note:</i> After payment kindly send your confirmation through SMS or Phone Professor.P.Vimalanathan - 9940108206	IFSC CODE: UTIB0000889

Guidelines for Events

PENSIVE ON STAGE (Paper Presentation)

Paper can be submitted on any one of the following themes:

1. Entrepreneurial war for young Talents.
2. A new Mantra of Management Education.
3. Global Financial Crises and Big Corporate Mergers & Acquisitions.
4. Tourism Industry –A New Perspective.
5. Rural Marketing – Innovative Ideas.

Before the Presentation

1. All Papers should be typed in Microsoft word in Times New Roman, font size 12 Point & Spacing 1.5 Inches, send by E-mail to daretocompete@gmail.com with a margin of 1.5 inches on all sides.
2. Size of the Paper must not Exceed 750 words.
3. Last Date for Abstract Submission: 23/03/2015.
4. Last Date for Full Paper Submission: 24/03/2015.

During the Time of Presentation

1. Each team can have maximum of TWO members.
2. Time will be given 10 minutes for Presentation and 3 minutes for queries.
3. Overhead Projector for Transparencies and Slide Projector will be available for Presentation. If any Additional aid required, please intimate in advance.

WOW ADVERTISING (AD –ZAP)

1. 1 team Per College with maximum of 5 members.
2. Candidates can select their own theme and bring own accessories.
3. Each team will have 7 Minutes for Presentation and 3 minutes for queries.

TIPS & TRAPS (Business Quiz)

1. 1 team per College with maximum of 2 members per team.
2. Teams should maintain dignity with in the event hall.

GAFFER GALA (Best Manager)

1. 1 candidate per college.
2. Candidate should not participate in any other Events.
3. Candidate should bring a hard copy of resume.
4. Winner of the event will receive travelling allowance besides award.

COOK IN CORK (Cooking without flame)

1. 1 team per College with maximum of 3 members.
2. Natural ingredients only allowed for cook.
3. Participants are required to bring their own accessories.

Corporate Show - TREND KICK

1. 1 team per College with maximum of 5 members.
2. Time allotted for 10 minutes for each Team

Short Film - LIGHT, CAMERA, ACTION

1. 1 team per college with maximum of 2 members.
2. Only social themes are allowed to Show
3. For Ex: Poverty alleviation, Water Scarcity

Photograph - CHEEZE & FREEZ

1. 1 team per College with maximum of 1 member
2. Visit Jayam Campus, shoot buildings & Natures only
3. Submit best Two Photographs.
4. Other entertains are not allowed

Business Plan – TACTIC DON’S

1. Business plans may be submitted by individuals or by teams.
2. There must not be more than 2 in a team.
3. Executive summary, containing the expansion of concepts outlined must be sent through mail on or before March, 2015 and the selected plans will be intimated through e-mail.
4. The subject of the e-mail should be B-PLAN: daretocompete@gmail.com
5. Teams should bring *soft copy* in CD and *Hard copy* while attending competition.
6. Final-round submission will be judged according to the following criteria:
 - Is the business financially feasible?
 - Quality of products, services and/or solutions
 - Market opportunities and competition
 - Team qualifications
 - Overall attractiveness of the venture

Debate - MOOT & DOT

1. 1 team per College with maximum of 2 member
2. Topics will be given 1 hour before the event

STUDENT COORDINATORS: For Support & Guidance

AARIF. M – 8148061347	DEIVAM. P - 8124800619
TAMILARASAN. D - 8015526992	RAKSHANAA. M - 8903703267
Transport available from Salem, Krishnagiri, Bargur, Uthangarai, Dharmapuri	